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American Institute of Building Design (AIBD)
American Society of Interior Designers (ASID)
Certified Aging in Place Specialists (CAPS)
Certified Graduate Remodeler (CGR)

About ABD

Associates in Building & Design, LTD. is a Northern Colorado design and building company located in Fort Collins. ABD specializes in remodeling, interior design, custom homes and commercial tenant finish.

Staff members certifications include Certified Green Professionals, Certified Graduate Remodeler, Certified National Council for Interior Design Qualification, American Society of Interior Design Professional, LEED Professional, Certified Professional Building Designer, and Certified Aging in Place Specialists.

To help you with any project, please call any of our educated and experienced staff.

Learning and sharing

Bob & Rita Peterson recently attended the IBS (International Builder's Show) in Las Vegas, to research the best new products, services, breaking news and emerging trends in the industry. While in attendance, Bob was installed as Vice Chair for the National Home Builders Remodelers (NAHBR) Council, taking Chairmanship in 2011, sits on the NAHB Board of Directors, and Rita serves on the Executive Committee for the NAHB 20 Club Program.

Bob was honored to participate in a press conference on a four person panel also consisting of Sarah Susanka, author of her most recent book "Remodeling Not So Big", Kermit Baker of Harvard School of Economics, and Donna Shirey, NAHBR Chair. Bob presented his view of the economic climate in the Remodeling industry nationally, locally, and at ABD.

ABD's updated website and blog

We have just completed an update to our website. Check it out at www.abd-ltd.com. The biggest news - we have added a Blog, with new information presented on a monthly basis. Don't miss out on breaking news, valuable tips, design trends, latest and greatest products, home maintenance and other helpful topics! We are also implementing this information on a monthly email blast, so please email Tabitha@abd-ltd.com or call us with your email address at 970.225.2323. We look forward to remaining in touch with all our valued clients, thank you! ■

NAHBR
REMODELERS
2007 NATIONAL
REMODELER
OF THE YEAR

COLORADO
ASSOCIATION OF
HOME BUILDERS
2008 COLORADO
HOME BUILDER
OF THE YEAR

ABD CLIENT TIMES

DESIGN / BUILD

SPRING 2010



Holdt kitchen after an ABD remodeling project.

Holdt kitchen before remodel.

change

If you believe as we do, learning is a strategy for personal and business success. As Peter Senge wrote in "The Fifth Discipline", "people continually expand their capacity to create the results they truly desire and where new and expansive patterns of thinking are nurtured." Since we don't know what tomorrow

will really be like, we do know that businesses, their leadership and staff will have to become perpetual learners, share, and practice their knowledge. Continuing education is a critical component in advancing. As professional Designers and Remodelers/Builders at ABD, we know creating the built environment has the

ability to change how people feel, live, and act. We strive to always better ourselves and in turn better serve you, our valued clients. We hope you will benefit from the articles' text we have chosen for this Spring edition newsletter. "CHANGE" is what it is going to take to get thru these challenging times. ■

Growing Greener

The ASID Foundation and U.S. Green Building Council released "REGREEN" the nation's first sustainable residential remodeling guidelines in March, 2008. These guidelines offer sustainable renovation project practices and benefits among design professionals, product suppliers, builders/remodelers and homeowners. These can be applied to a variety of projects from remodeling a kitchen to a major addition to gutting a home and redesign/rebuild. The REGREEN guidelines offer major elements of a renovation project, including the site of the home, water efficiency, energy and atmosphere, material and resources, and indoor environmental quality providing green strategies and case studies.

Since its initial release, interest in green residential remodeling has continued to grow, resulting in "REGREEN 2.0", launched in November, 2009. A variety of learning programs have been offered, available to ASID members thru CEU's (Continuing Education Units), and the ability to obtain a REGREEN TRAINED certificate. ABD's interior designers have attended two of these CEU's, on their way to be certified. Remember too, our field, construction office, & sales staff have already attained the NAHB's Certified Green Professional certification. Give us a call and let us help you design/build the "green" in your built environment. ■

Partner Awards Continue

We are pleased to announce the continuation of our 2009 Partner Rewards Program in 2010. To be a winner with ABD, hire ABD and/or refer your family and friends to us! Thousands of dollars in gift certificates were awarded in 2009. The program allows past or new clients the opportunity to win rewards by contracting with ABD for an interior design, retail, remodel, commercial tenant finish, or new construction project. Please go to our website at www.abd-ltd.com for details on how to become an ABD Partner. ■

ABD Designers Secure Contract

ABD Designers, Rita Peterson & Amy Fink have been awarded the contract for interiors for the City of Fort Collins South Transit Center. Working with Aller, Lingle, & Massey Architects PC, ABD is pleased to be the designer of choice for the new bus transit building located off the new Mason Corridor south of Harmony & east of Mason. It is planned to be LEED Gold certified, thus all design and materials must be in compliance and reach the required points acquired for Gold certification to qualify. ■

"Cash for Caulkers"

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President Obama is developing a proposed program "Cash for Caulkers".

This program, not fully approved or developed yet, could be a great boom for Homeowners across the country making several billion \$'s available for upgrading existing home stock in the efficiency and energy savings direction.

As with any government program there is a lot to be gained or lost with the program.

Gains certainly could be the availability of money for consumers to spend on their homes and projects being available. Pitfalls of the plan could be that the Unions are lobbying hard to make the money only available to their members

The long term effects of this being what is now being termed "Socialized Remodeling" or performing only to be paid by the Federal Government.

Stay tuned to the development of this program. NAHB Remodelers is at the table working with the President's team to develop this, but is not totally being warmly received. ■

Lead-Based Paint Ruling To Affect Us All

Most of us grew up around it, many of us still live around it and yes it is a health risk! What am I talking about? Lead-based Paint!

April 22, 2010 the EPA's Renovate Right Program is going into effect. A long time coming, 1993 exactly, the EPA has committed to enacting the program in an effort to help prevent lead based paint poisoning and it is using the construction industry for its tool.

EPA's Facts about Lead

- Lead can affect Children's brains and developing nervous systems, causing reduced IQ and behavioral problems. Lead is also harmful to adults.
- Lead in dust is the most common way people are exposed to lead. People can also get lead in their bodies from lead in soil or paint chips. Lead dust is often invisible.
- Lead-based paint was used in more than 38 million homes until it was banned for residential use in 1978.
- Projects that disturb lead-based paint can create dust and endanger you and your family. Don't let this happen to you. Follow the practices described in this pamphlet to protect you and your family.

The above was taken directly from the EPA's Renovate Right Pamphlet!

I share all of this with you not to scare anyone nor because I agree with the ruling. However, I do believe lead is a danger. We at ABD have always performed work in a careful manner to protect our clients, especially in the older homes that have hazards like lead. What this ruling does in fact, is subject contractors to large fines if caught not performing to the new EPA Standards. They are very strict and are frankly very ex-

pensive. We've been told the fines start at \$37,500.00 per day for violation.

The ruling will require, as it is currently written, all homes, child care facilities and schools built prior to 1978 to be subject to the ruling. I won't go into the details of the requirements, but I can assure you it will add substantial cost to a project and the requirements are almost impossible to comply and still be practical in the process. Also as in many rulings like this there are still many unknowns.

So, what is ABD doing about it? First, we are registering as a "certified renovator company" under the program and our already caring field staff are becoming "certified renovators". Unfortunately, there will be many who just ignore the ruling and my fear is that the ones who do are the ones who already ignore the dangerous of hazardous materials during remodeling projects. Many remodelers will just "not do work in pre 1978 homes". The liability to not comply seems pretty heavy.

For more information, please contact me or visit the EPA's website www.epa.gov/lead and you'll get a boat load of information.

Personally, I feel this is an intrusion into making homes even less affordable and I would love to hear any feedback positive or negative from any of you. You are welcome to email me directly at rpeterson@abd-ltd.com, or comment on our new Blog at www.abd-ltd.com. ■

DESIGN



Rita Peterson, ASID, CAPS
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2010-11 Color Forecast

With the new year and change on our minds, people ask me what new color trends are predicted. Especially since we are entering a new decade, we seek a refreshed look for ourselves and environment. I see nature, balance, earthy, simplify, inspiring, cultural as words to describe the paint manufacturer's themes.

Benjamin Moore predicts colors some 18 months in advance, "Color Pulse 2011", a trend report for interior designers. Recently our area rep spoke at our local Northern Colorado Interior Design Guild meeting. The overriding theme thru 2011? Finding and maintaining balance. "Balance is about being rooted and grounded. The emerging color palette reads more organic than ever before. We're looking at a gradual progression from the gray scale of the past few years to the browns and earthier tones, warm neutrals and mineral hues. Look for hay-like coloring, light beiges, camels and terra cottas, but offset and exquisitely balanced by splashes of brights," says Doty Horn, director of color and design, and an author of "Color Pulse 2011".

Sherwin-Williams' "Colormix Two-Thousand-Ten" trend report

states a desire to get back to basics and to simplify. They call their key trends "Simplified", "Refreshed", and "Treasured". Simplified is artful, not austere with influences that range from Mid-Century Modern to Scandinavian, include colors Serious Gray and Enigma. Refreshed's elements are nature-inspired, tropical blooms, sunny days, playful explorations, and vacations. Color names are Animated Coral and Pickle. Treasured includes concepts such as heirlooms, beauty of natural aging, artisan-made pieces, flea-market finds. Think weathered and bleached woods, vintage patinas when you hear Smokey Blue and Sequin color names in this group.

Kwal Paint's ColorLife line is one of my favorites. "Inspiring Cultures" is the theme of four categories. Intrinsic culture draws both future and ancient elements, our roots and cultures. Colors are oxblood, chocolate, and rich terra cotta. Luminescent culture is contrast to the warmer climates, cool radiance, frosted beauty, and diffused details that make up a look that is about space, simplicity, & light. The use of organic shapes, branches, ice crystals, and glass that is etched or scratched play an important role. Col-

ors of frosted grays, luminous yellows with contrasting darks being graphite and deep ocean blue. Cooperative culture's inspiration comes from things familiar, honest, close to nature, natural organic materials, simple pleasures of wholesome foods, and taking the time to enjoy them. Colors are pumpkin, russet, vegetable greens with soft focused light. Lastly but not least is Sensory culture. This story carries the idea the home becoming a temple to the pursuit of wellbeing, an area for meditation, reflection, and self-discovery offering complete physical and spiritual comfort. Colors are skin tones, nude, and cosmetic with wide expanses of pure color.

Just writing this condensed version of information brings to my mind creating and bringing nature into our environment. In case you aren't aware it is important to know ABD specifies and purchases low VOC paint. Please call one of ABD's designers to help you select colors when you are ready for the change in your home or office. I hope you enjoyed reading how color inspires and the effect it has on your environment. ■

BUILD



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From Bob's desk

Welcome to our first issue of "Client Times" for 2010. I want to thank all of you who helped make our 2009 a successful one. I didn't say easy, I said successful. I believe our great staff at ABD worked harder than ever before, changed more and sacrificed tremendously to make ABD successful in 2009. I also believe they did a great job in continuing to provide the highest quality of service and value to you our family of clients! I thank you all, staff, clients and vendors who

came together.

I wish I could say 2010 will be easier, unfortunately, we are still mired into this economic fiasco our great country has been in for a couple years. Do I see it improving, yes I do, I just believe it will be a slow and tenuous process and probably feel that is better than a huge growth spurt followed by further adjustments down the road.

What I'd like to close with is it is still a great time to make changes

to improve your home, your work space or in general anything that deals with building. Prices are holding steady, home values seem to start creep back up and people are eager to work and stay busy. If you have any project, large or even very small, ABD is here to take care of those needs and will perform with the value and service we are known for. Look forward to hearing from you soon!

Come on Spring! ■